

The FALL Parade of Homes...



2018 Magazine

Fridays, Saturdays & Sundays
Sept. 28th, 29th & 30th
Oct. 5, 6, & 7 - 12, 13 & 14



2 Sunday runs in the Idaho Statesman with 135,000 total copies distributed. Also includes online interactive Fall show magazine that will be available for a full year of viewing - 12 MONTHS OF ADVERTISING! See it at www.boiseparadeofhomes.com.

FRONT COVER: ~~SOLD~~ \$3,500 (Includes Color) (Cover icon for online magazine link on websites)
BCASWI reserves front cover banner (title) portion.

BACK COVER: \$2,500 (Includes Color)

FULL PAGE (Includes Color):	\$1,820	(7.5" w x 10" h)
HALF PAGE (Includes Color):	\$1,200	(7.5" w x 5" h)
THIRD PAGE (Includes Color):	\$800	(5" w x 5" h)
SIXTH PAGE (Includes Color):	\$400	(2.375" w x 5" h)

**LIMITED SPACE
AVAILABLE!!**

1. Space Reservations:

- Ad space reservations are due by **July 19, 2018**
- Ads are due by **August 2, 2018**
- To make space reservations, contact Autumn Blume at the BCASWI - (208)-377-3550.
- Ads are sold on a first-come, first-served basis. Space is limited. No guarantees on page requests.
- Non-members pay a \$595 non-member fee.

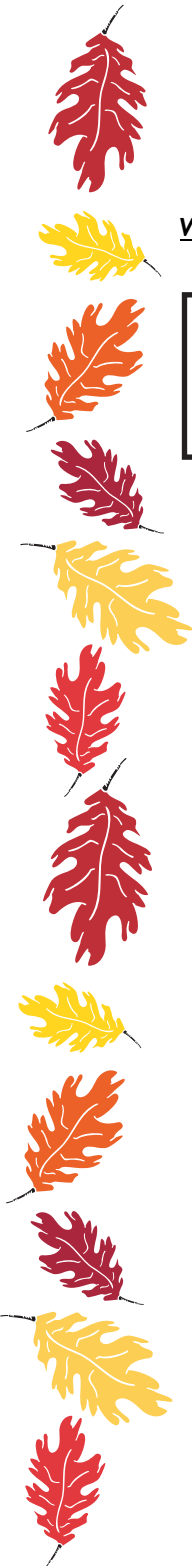
2. Submitting an Ad: Please follow these specifications:

- The ads cannot be of a specific house or address.
- Please e-mail ads to ablume@heritagewifi.com.
- 300 DPI at full size (100%)
- Software Acceptable Formats: Hi-resolution PDF files.
- Must be in CMYK 4 color process.

3. Payment:

- If you have an account with Idaho Statesman you will be billed directly.
- If you do not have an account with Idaho Statesman you must establish an account or pre-payment must be Received by **August 2, 2018**. If the above is not taken care of by the deadline your ad will be canceled. Contact Stephanie Lindstrom, Idaho Statesman at (208)-377-6284.
- MAKE CHECKS PAYABLE TO: Idaho Statesman
- MAIL CHECKS TO: BCA, 6206 N. Discovery Way, Ste. A Boise ID 83713 - Attention: Autumn Blume

**Please Contact Autumn Blume at the BCASWI for more
information - (208)-377-3550.**



FALL PARADE AD CONFIRMATION FORM

This Fall Parade of Homes ad contract is made and entered into this ____ day of _____, by and between The Building Contractors Association of Southwestern Idaho, Inc. (hereinafter, the "BCA") and the undersigned advertiser (hereinafter, the "Advertiser").

WHEREAS, The BCA conducts its annual Fall Parade of Homes and the Advertiser desires to purchase ad space;

NOW THEREFORE, the parties agree as follows:

- 1. Fall Ad:** The Advertiser desires to purchase a Fall Parade ad. Yes ___ No ___
The Advertiser desires to purchase a Fall Parade ad size of _____.
- 2. Prices:** The Advertiser shall receive their Fall Parade ad at the price of _____.
- 3. Billing:** The Advertiser must establish an account with the Idaho Statesman if one is not previously established. The Advertiser must make ad payment by **August 2, 2018** if no account is set up with the Idaho Statesman or ad will be subject to cancellation.
- 4. Ad Drop:** The Advertiser does obtain the right to drop any purchase of ads. The BCA must receive written notice of withdrawal for Fall Parade ads on or before **August 2, 2018**.
- 5. Deadlines:** Ad copy is due by **August 2, 2018**. Failure to meet this deadline could result in the forfeiture of the ad space.
- 6. All ads are nontransferable.** _____ (initial)

The Advertiser hereby agrees to have read, understand, completed, and abide by the above contract.

Advertisers Company Name

Advertisers **PRINTED** Name & Title

Phone Number

Advertisers **SIGNED** Name & Title