

2024 SPONSORSHIP OPPORTUNITIES

Online Advertising

\$360 Web Banner Ad- (12mo) placed above directory main page with link connection.

\$100 Upgraded Web Directory Listing - Website link, email, business logo and description on online directory.

*MUST provide your own graphic or there is a \$60/hr fee.

Now the beauty of a home lasts as long as the love for it.



\$60 SET UP FEE 12 month run

Trailer Advertising Opportunity



2 Year Sponsorship
\$500 *approx 3 sq ft
\$750 *approx 4 sq ft
\$1000 *approx 5 sq ft
\$1500 *5 sq ft+ prime
\$2000 *10 sq ft+ door

Available to members for rent for ONLY \$200

Includes 100 Chairs, 10 Rounds, 2 Banquet & BBQ

*Contact staff to verify ad size location & availability

Sign Up Today

(208) 377-3550
 SGREGG@BCASWI.org



NAHB Touch Program (2)

Series of customized communication pieces sent to members. Includes new member welcome letters to encourage association involvement for existing members.



\$1500

News & Events E-Newsletter

Spotlight your company and or event in our news and events E-newsletter.

Publish one article on a subject matter of interest to BCASWI Members

*Spotlight will also be featured on our BCASWI Social Media.

Exclusive Water Sponsor (1)

\$1000



Company logo will be on all bottles in office fridge and served at Association events

Purchase includes 1,000 branded bottles. Once pallet is used sponsorship will reopen



Each year we host events specifically geared toward bringing our membership together. Take a look at some opportunities to get involved.

BCASWI offers a wide variety of networking opportunities, including General Membership Meetings (GMM). Each GMM features a guest speaker and allows attendees to vote on membership business and focuses on our industry.

YEARLY GMM EVENT SPONSOR: \$500 (3)

Economic Summit | Summer Appreciation BBQ | Elections

- Recognition at all GMMS
- ONE 5 Minute presentation
- Logo on event posting, advertising, flyers and social media event post
- One complimentary ticket to every GMM

NEW MEMBER ORIENTATION SPONSOR: \$250 (3)

- Recognition at all Quarterly New Member Orientation Events
- Opportunity to host/present at ONE Orientation
- Logo on sponsor invitations, flyers and social media post
- Opportunity to display signage and promotional materials at event

MEMBERSHIP TOP GOLF

☐ Lunch Sponsor (1) \$1500 ☐ Be **SOLD** 500 ☐ Team Sponsor \$750 6-8 Players

- Recognition at event
- Logo on event posting, advertising, flyers and social media post

*The Jim Amyx Spike Golf Tournament will be a Separate Event

CHRISTMAS PARTY & OFFICER INSTALLATION

Membership Holiday Celebration, Awards Ceremony and Officer Installation

☐ AV Sponsor \$500 ☐ Decoration Sponsor \$750
☐ Room Sponsor \$1000 ☐ Entertainment Sponsor \$1000 (2)

- Recognition at event
- Logo on event posting, advertising, flyers and social media post

Builder Panel gives the opportunity to our members to get in front of a builder in an open question and answer forum to discuss industry hot topics and get feedback from some of our most trusted builders.

BUILDER PANEL SPONSOR - \$500 (2)

- Opportunity to host 1 of our well attended Builder Panel Events
- ONE 5 Minute presentation at event
- Logo on event posting, advertising, flyers and social media event post
- Opportunity to display signage and promotional materials at event

CLAY SHOOT SPONSORSHIP

Our Annual BCASWI Clay Shoot Out 100-round competition & fundraiser.

☐ Station Sponsor \$100 ☐ Trophy \$500 ☐ Lunch(2) \$1000 ☐ Breakfast (IN-KIND) ☐ Drinks (IN-KIND)

OTour is our Sales and Marketing Council's yearly service project to raise money for the BCSWI Scholarship Fund established to provide a way to recognize worthy students within our Association "family" each year. Our Tour gives our members the opportunity to pre-view the Parade of Homes® and celebrate our Builders' and Associates' contribution to the Spring Parade season.

VIP PREVIEW TOUR SPONSORSHIP

☐ Transportation (3) \$1500 ☐ Drinks (IN-KIND) ☐ Lunch on Location (IN-KIND)
☐ Breakfast (2) (IN-KIND) ☐ Snacks (IN-KIND)