



BUILDING CONTRACTORS ASSOCIATION OF SOUTHWESTERN IDAHO

A Residential Construction Trade Association Affiliated with NAHB



MEMBERSHIP *Advantage*



BUILDING CONTRACTORS ASSOCIATION OF SOUTHWESTERN IDAHO
6206 N. DISCOVERY WAY, SUITE A | BOISE, IDAHO 83713
WWW.BCASWI.ORG | MEMBERSHIP@BCASWI.ORG | (208) 377-3550

Who Belongs in BCASWI

The BCASWI is a local Association comprised of people who, like you, have an important stake in the quality of life here in Southwestern Idaho.

Members range from large companies to individual contractors. This includes custom and speculative builders, multi-family, single family, contractors, and property developers. Associate members consist of housing-related businesses and industries. Chances are one of our members is someone you know.



Table of CONTENTS

- 01 Who We Are
- 02 Member Benefits
- 06 How to Get Involved
- 07 Spike
- 08 Meet Our Team
- 09 Our Leadership
- 10 Advertising Opportunities

Our MISSION



The Building Contractors Association of Southwestern Idaho is a non-profit (501c6) organization dedicated to promoting the responsible development of our community. Utilizing the collective strengths and talents of our members, we represent the building industry politically, economically, and professionally.

MISSION GOALS

- To be the respected voice of the building industry.
- To be the deciding factor in political, legislative and regulatory matters.
- To be the leader in protecting and enhancing the quality of life through effective stewardship of the land.
- To be the resource for members to enhance business opportunities.
- To be the leader in promoting partnerships with community groups, related industries, and governmental entities to accommodate an expanding economy.
- To provide educational opportunities for the professional advancement of its members and educate the public.
- To promote the policy of members doing business with members.

If you agree with these responsibilities freely and solemnly, mindful that they are part of our obligation as members of the Building Contractors Association of Southwestern Idaho.

CODE OF ETHICS

The members of this Association shall be limited to those persons who shall subscribe to the following Code of Ethics. Members of the Building Contractors Association of Southwestern Idaho believe and affirm that:

- Homeownership can and should be within the reach of every American family.
- American homes should be well-designed, well-constructed and well-located in attractive communities, with educational, recreational, religious and shopping facilities accessible to all.
- American homes should be built under the American free enterprise system. To achieve these goals, we subscribe to the following principles and policies:
- Acknowledge paramount allegiance to our country, our republic and to the American private enterprise economic system; we assume those certain prime responsibilities to our community and our customers.
- Honesty is our guiding business policy.
- High standards of health, safety and sanitation be built into every home.
- Members shall deal fairly with each other.
- As members of a progressive industry, we encourage research to develop new materials, new building techniques, new building equipment and improve methods of home financing to the end that every home purchaser may get the greatest value possible for every dollar.
- All sound legislation proposals affecting our industry and the people we serve shall have our informed and vigorous support.
- We hold inviolate the free enterprise system and the American way of life. We pledge our support to our associates, our Local, State, and National associations and all related industries concerned with the preservation of legitimate rights and freedoms.

Utilizing the Collective Strengths and Talents of our Members

Member BENEFITS

**AUTOMATIC MEMBERSHIP IN THE STATE
ASSOCIATION (IBCA) & THE NATIONAL
ASSOCIATION (NAHB)**



*3 Memberships
in One!*



As a member of the Building Contractors Association of Southwestern Idaho, your business is automatically enrolled into membership of the Idaho Home Builders Association (IHBA) and the National Association of Home Builders (NAHB).

BCASWI - Building Contractors Association of Southwestern Idaho 6206 N. Discovery Way, Suite A | Boise, Idaho 83713 www.bcaswi.org | Membership@BCASWI.org | (208) 377-3550

IHBA - State office in Boise - 6206 N. Discovery Rd. Boise, ID83713; Toll Free 1(888)284-4222; (208)378-0101 - Fax (208)377-3553 idahohomebuildersassociation.org.

- Comprised of 11 local Associations from around the state.
- Membership of 2,000 businesses.
- Represents local Association's views on concerns at the national level.
- Yearly state meetings include Winter Board (January), Spring Board (April),
- Annual Convention and Board Meeting (July) and Fall Board (October).
- Safety Group Insurance program available to members only.

NAHB - Home office in Washington, D.C. - 1201 - 15th Street N.W. Washington, DC 20005; (800)368-5242; www.nahb.org.

- Comprised of all 52 state Associations with memberships numbering over 200,000, the NAHB is the Second largest and most powerful lobbying entity in Washington, DC.
- NAHB created and maintains the National Housing Center Library, the world's largest library devoted entirely to housing and building information.
- Organizes and sponsors the International Builders Trade Show.
- Provides free legal research assistance to members.

To take full advantage of NAHB don't forget to register at: <https://www.nahb.org/register>

ACCESS TO EDUCATIONAL PROGRAMS & INDUSTRY PUBLICATIONS



NAHB's educational programs and resources give you the tools you need to gain an edge in the industry. Programs include courses and seminars, offered by in-person and online. Plus, NAHB professional designations provide opportunities to improve your skills and advance your career. Members get free access to the industry's top business publications. Along with Biztools and exclusive resources to build your company and grow your bottom line. Check out more [HERE>>](#) or contact our BCASWI at Membership@BCASWI.org | (208) 377-3550

ACCESS TO EXPERT ADVICE & INDUSTRIES LEADING SOURCES IN THE HOUSING INDUSTRY THROUGH THE IBCA & NAHB



WARRANTY & LEGAL RESEARCH

WARRANTY- State Related Information

Every builder belonging to the NIBCA has available to them a warranty written by the State Association, IBCA, Idaho Building Contractors Association and endorsed by the BCASWI.

LEGAL RESEARCH- National Related Information

NAHB's Legal Research Service saves you time and dollars. Upon request, legal professionals will research your legal questions or issues and respond in writing. With access to a wide range of legal resources, NAHB's legal staff can easily assist you or your attorney with such legal issues as contracts, zoning, environmental law and mechanics liens.

LEGAL QUESTIONS CONCERNING YOUR BUSINESS?

As a member of the NIBCA you can receive counsel from the national Association on Legal Issues free of charge:

1-800-368-5242 "A BENEFIT TO BUILDERS, AS WELL AS ASSOCIATES"

[Find out more here>>](#)

MEMBER
Benefits

Building POWER

- Strength is what membership is all about. It is through teamwork that volunteer's bridge local, state and national building issues and link ideas with results to impact the building industry.
- Participate as a volunteer in the local, state or national programs. You could help shape the policies and programs that impact the entire building industry.
- Through your local-state-national membership, you can access information in more than 500 topic areas. Remaining current in industry practices will help you maintain a competitive edge in the marketplace.
- When your voice combines with those of other members, the NIBCA will have greater strength in producing results that protect and enhance the building industry and your business.



REVIEW & LOBBY FOR LEGISLATION & LOCAL REGULATORY ISSUES THAT WILL BENEFIT THE INDUSTRY



Your BCASWI membership provides representation before municipalities and governments. By acting together we represent a strong voice and keep our members informed on issues of concern. BCASWI Political Action Committee (PAC)

A separate entity from the Association, however it is controlled by leaders within the Association. BCASWI PAC interviews candidates running for office and supports those the Association feels will be most supportive of the home-building industry.

- Included on your annual membership dues statement is a voluntary PAC contribution.
- Our largest fund raising event is our PAC Golf Tournament held every June. This is an opportunity for sponsorships or just plain fun.

BCASWI PAC - Local Southwest Political Action Committee

HOM-PAC - State's Political Action Committee

BUILD-PAC - National's Political Action Committee

Find out more [HERE>>](#)



NETWORKING & EXPOSURE TO THE LATEST BUILDING PRODUCTS AND SERVICES

Joining your local association enables your company to have access to a wide range of information, activities and services - as well as volunteer opportunities that will contribute to the success of your business. A membership with the BCASWI, while making your business a part of the vital local network, automatically provides you with the membership in the Idaho Building Contractors Association (IBCA) and the National Association of Home Builders (NAHB). These three memberships make your business a part of the growing member's network covering the nation, providing your business with essential advantages. For more information on NAHB's Networking Opportunities Click [HERE>>](#)
For a list of our current BCASWI meetings & events Click [HERE>>](#)

Through NAHB you can join thousands of members who save money for their families and businesses. As a member of your local and/or state home builders' association, you can take advantage of NAHB's member savings programs. Organizes and sponsors the International Builders Trade Show.



BENEFITS & PERKS

- Exclusive Savings: As a benefit to members, NAHB negotiates on your behalf to offer the best pricing available at 20 national companies. Click "Learn more" below to explore the variety of discounts from each company. You can also download an overview of all discounts, including phone numbers and program codes.
- Support for Your Local BCA: All products and services purchased by members through the member savings programs offer monetary support for your HBA. Last year, NAHB gave more than \$700,000 to HBAs as a result of member participation in these programs. [Click HERE>>](#) or go to www.nahb.org/savings

MEMBER
Benefits

HOW TO GET

Involved

What you can do to get the greatest benefit possible for your membership dollars. The answer is get involved!

- **Builder/Developer Council** is an industry council which addresses issues specific to builders and developers. They are a pro-active industry advocate in all local elections, appointments, and legislation. Together they monitor industry trends, government policies regarding economic development and growth. They develop strategies to improve image and communicate progress, share information on how to handle common problems and issues, build solid relationships with governing bodies and related groups.
- **Associates' Council** sponsors activities that educate and/or entertain the membership; and enhance recognition and appreciation between builder and associate members. This includes planning and implementing directives through regular monthly meetings. Their main fundraiser is our Clay Shoot. All Associate members are invited to be members of the Council. An Associate member is any member which is not a builder, developer, or remodeler; i.e., building supply, real estate, insurance, carpet, window, landscape, etc. If you are interested in hosting please contact us.
- **Professional Women in Building Council (PWB)** The BCASWI Professional Women in Building Council is tied to the national council through NAHB. The NAHB Professional Women in Building Council is the premier professional organization that provides strategies and solutions for professional women in the building industry. Through various publications, awards, scholarships, seminars, and programs, they provide women in the building industry the professional advantage necessary to excel and succeed. Members also receive well deserved recognition for their contribution made to the home building industry and home ownership. The BCASWI Professional Women in Building Council (PWB) Membership is available to member-company/employees for a cost of only \$75 per year. If you or someone you know would like to join us click link for the ***PWB Membership Application***
- **Sales and Marketing Council** is dedicated to developing and promoting skills and professionalism through continuing education, and interchange of ideas and recognition of outstanding achievement. Their yearly service project is The Parade of Homes SAM Tram Tour to raise funds for our scholarship fund established to provide a way to recognize worthy students within our Association "family" each year. Council Membership Fee: is \$55.00 - ***Download Application***
- **Parade of Homes Committee** - Parade of Homes® "A Tradition of Building Excellence for over 50 Years" Parade of Homes is a showcase of home designs in new construction by some of the Associations builders. "A Tradition of Building Excellence". This annual Spring tour of homes has been a tradition since 1956! The association was founded in order to bring this event to Boise over 50 years ago. Member involvement includes judging, awards banquet, publicity and realtors committees.
- **Membership Committee** is energetic and goal-minded members of the BCASWI are committed recruiting new membership, retaining members and for those who would like to become a member of the prestigious Spike Club. The Membership Committee meets monthly to discuss and implement membership goals, promotions and contests. This committee also reviews the new and renewal memberships for recommendation to the Board of Directors for approval. Meetings take place at the BCA office.
- **Young Professionals Network** - is a monthly social networking opportunity for members who are 45 or younger to build professional relationships and encourage our next generation of leaders in the home building industry. We hope to build a community of like-minded young professionals who are looking to connect and grow their network, businesses and careers. If our Young Professionals sounds like a good fit for you, someone in your company, or someone you know, come, bring a guest in the industry, and join us. First round is covered by sponsorship.
- **Valley County Home Builders Association** - is dedicated to developing valuable business relationships with other BCA members and promoting skills and professionalism through continuing education, interchange of ideas, and recognition of outstanding achievement. The Valley County Council seeks to champion for those involved in the building industry in Valley County.

IF YOU WOULD LIKE TO JOIN A COMMITTEE OR COUNCIL CONTACT
WWW.BCASWI.ORG | MEMBERSHIP@BCASWI.ORG | (208) 377-3550



Help build our association-
Become a SPIKE member

In construction, spikes are essential to shaping our buildings and making them strong. In building a strong association, Spikes are priceless. A spike is a member who works to recruit new members, get members involved and retain members.

WHAT IS A SPIKE? Spike Club members are the true champions of NAHB. By recruiting, involving and retaining members, Spike strengthens and builds both our association and the entire industry.

Becoming a BCASWI/NAHB spike has its exclusive awards, including these benefits:

- Nationwide prestige as a distinguished Spike Club member
- Increased visibility, recognition and networking opportunities among industry peers
- Eligibility to attend the annual NAHB Spike Party and enjoy big name entertainment
- Local and State VIP events, prizes and awards.....



To achieve spike status you must earn six credits within two consecutive membership years (November 1 - October 31).

To retain spike status and become a Life Spike, you must earn a minimum of one Spike credit (new or retention) each membership year until you reach a total of 25 credits. Spike credits are earned by recruiting and retaining members. NAHB recognizes and rewards you membership development efforts with its spike club awards program. Awards are earned beginning with six credits and at increments of 25, 50, 100 etc. until the All-Time Big Spike level is achieved at 1,500. At the 50d, 100d, 150d and 250d levels you will receive several distinctive awards.

SPIKE CLUB levels of "Spike-down":

- | | |
|---------------------------------|--------------------------------------|
| • Spike Candidate - 1-5 Credits | • Royal Spike - 150 Credits |
| • Blue Spike - 6 Credits | • Super Spike - 250 Credits |
| • Life Spike - 25 Credits | • Statesman - 500 Credits |
| • Green Spike - 50 Credits | • Grand Spike - 1,000 Credits |
| • Red Spike - 100 Credits | • All-Time Big Spike - 1,500 Credits |

FOR INFORMATION ON HOW YOU CAN BECOME INVOLVED, CONTACT
THE BCASWI OFFICE AT MEMBERSHIP@BCASWI.ORG, (208) 377-3550
OR ONLINE AT [HTTPS://WWW.BCASWI.ORG/SPIKE-CLUB/](https://www.bcaswi.org/spike-club/)

OUR TEAM

Jenna Englund

President

(208) 995-2885 | BoardPresident@bcaswi.org

Jamie Daniels

Executive Officer

(208) 377-4420 | EO@bcaswi.org

Autumn Blume

Communications/Projects Director & Website Manager

(208) 377-3551 | ablume@bcaswi.org

Tucker Craig

Membership Director

(208) 377-3577 | tcraig@bcaswi.org

Shannon Gregg

Office Administrator

(208) 495-7044 | sgregg@bcaswi.org

Magen Taylor

Marketing & Events

(208) 377-0209 | mtaylor@bcaswi.org

Ken Burgess

Government Affairs Representative BCASWI &

BCA State Lobbyist

ken@veritasadvisor.com

Our 2024

LEADERSHIP

Executive Board

President	Jenna Englund	Berkley Building Co.
1st First Vice President	Clayton Conner	Conner Construction LLC
Vice President/Secretary	Adam Capell	Toll Brothers Idaho Division
Vice President/Treasurer	Mark Wilkins	Blindsources
Associate Vice President	Kyle Woods	Associated Insurance Services
Immediate Past President	Cody Weight	Solitude Homes, Inc.
Immediate Past Treasurer	Jason Peery	Grow Rasmussen LLP
Member at Large	Chuck Miller	Chuck Miller Consulting LLC

Board of Directors

Builder Director	Liz Amar	Life Director	Steve Martinez, CMB
Builder Director	Steve Busalacchi	Life Director	Ted Martinez
Builder Director	Richard Barlow	Life Director	Ted Mason
Builder Director	Tim Mokwa	Life Director	Chuck Miller
Builder Director	Jason Oates	Life Director	Patrick R. Minegar
Builder Director	Mark Tate	Life Director	Dave Mortensen
Builder Director	Brian Cutting	Life Director	Wayne Stacy
Associate Director	Kari Anderson	Life Director	Kent Mortensen
Associate Director	Normand Blaskoski	Life Director	Marie Hanson
Associate Director	Jennifer Hickey	Life Director	Heather Hering Brown
Associate Director	Justin Mai	Life Director	Burt Smith
Life Director	Todd Amyx, CMB	Life Director	Dan Richter
Life Director	Joe Atalla, CMB	Life Director	Jon Hastings
Life Director	Chris Conner, CMB	Life Director	Jeff Thompson, CMB
Life Director	Tracy Dixon	Life Director	Dave Yorgason
Life Director	Zach Evans	Life Director	Steve Weeks
Life Director	Juston Hall	Life Director	Craig Hammett, CMB

Committee & Council Chairs

Government Affairs/Builder Developer	Adam Capell/Mark Tate
PAC	Dave Yorgason
Parade of Homes Steering	Liz Amar
Spike Club	Kari Anderson
Membership Committee	Jenn Hickey
Young Professionals Network	Clayton Conner
Sales & Marketing Council	Jordan Przybylo
Associates Council	Kyle Woods
Professional Women in Building	AnnMarie Quinn

Advertising OPPORTUNITIES

Tools and Advertising Opportunities for Your Business!!!!
Your membership provides several opportunities to advertise.



2024

Marketing &
Sponsorship
Guide

Advertising
Opportunities
**DOWNLOAD
HERE**



Build a customized marketing plan
with this complete guide to BCASWI
Sponsorships, events & activities for 2024



Don't forget to become part of our social media network at...



[BCA of Southwestern Idaho](#)
[Boise Parade of Homes](#)
[BCA of SWI Members](#)
[Professional Women In Building](#)
[BCA of Southwestern Idaho - PWB](#)
[Young Professionals Network](#)



[Instagram BCASWI](#)
[Boise Parade of Homes](#)



[Linkedin BCASWI](#)

FOR MORE INFORMATION CONTACT

WWW.BCASWI.ORG | MEMBERSHIP@BCASWI.ORG | (208) 377-3550